



*TENTATIVE 2021 WLA FALL EDUCATIONAL CONFERENCE AGENDA

OSTHOFF RESORT

101 OSTHOFF AVENUE, ELKHART LAKE, WI

Tuesday, September 21st, 2021

7:30 - 8:15 AM	Registration and Continental Breakfast Buffet
8:15 – 8:30 AM	Welcome <i>Matthew Fenske, 2021 WLA President</i>
8:30 – 9:10 AM	Apps and Solutions to Catapult Productivity <i>DAHLIA+Agency, Keri Kelly</i>
9:10 – 9:40 AM	Our Sustainable Future- Joining the Global Green Labs Movement <i>Christina Greever, My Green Lab (Virtual Presentation)</i>
9:40 – 9:55 AM	Product Spotlight
9:55 – 10:45 AM	Supplier Networking – Break
10:45 – 11:00 AM	Product Spotlight
11:00 – 11:40 AM	What’s been happening with PFAS in Drinking Water – An Overview <i>Nathan Trowbridge- Eurofins</i>
11:40 – 12:15 AM	Non-Confirming Samples: The Dreaded False Positives or Is It! <i>Dr. Alex Brandt, Food Safety Net Services</i>
12:15 – 12:30 PM	Product Spotlight
12:30 - 2:00 PM	Lunch & Supplier Networking
2:00 – 2:15 PM	Product Spotlight
2:15 – 3:00 PM	State of the Hemp Union <i>Benjamin Caes, Eurofins</i>
3:00 – 3:15 PM	Product Spotlight
3:15 – 3:45 PM	Supplier Networking – Break <i>Snack Bar Available</i>
3:45 – 4:00 PM	Product Spotlight
4:00 PM	Adjourned – Prepare for Evening Activities
5:00 PM – 9:00 PM	5:00 - 7:00 PM – Pontoon Cruise and Lawn Games 7:00 PM – Dinner & Laboratorian of the Year Award Presentation at Lake Deck



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101 OSTHOFF AVENUE, ELKHART LAKE, WI

Wednesday, September 22nd, 2021

- 8:00 – 9:00 AM **Registration & Plated Breakfast**
WLA Annual Business Meeting during breakfast
- 9:00 – 9:45 AM **Life Hacks and Habits for Efficiencies + Life/Work Juggling**
DAHLIA+Agency, Keri Kelly
- 9:45 – 10:45AM **Steps to Accreditation**
Heather Mclemore, A2LA
- 10:45– 11:00 AM **Break**
- 11:00 –12:00 PM **Outbreak Stories and Recalls**
Marianne Smukowski & Alex O'Brien, Center for Dairy Research
- 12:00 – 1:00 PM Lunch
- 1:00 – 2:00 PM **Covid-19 Myths and Misconceptions and Disinformation and the Role of Science Communication**
Purnendu C Vasavada, Ph. D., PCV & Associates, LLC
- 2:00 – 2:15 PM **Break**
- 2:15 – 3:00 PM **Covid-19 Looking Back and Looking Forward**
Round Table Discussion
- 3:00 – 3:30 PM **NCIMS/NADRO Updates**
Lisa Roskom
- 3:30 PM **Closing Remarks & Dismissal**
Matthew Fenske, 2021 WLA President