



2021 WLA FALL EDUCATIONAL CONFERENCE AGENDA

OSTHOFF RESORT

101 OSTHOFF AVENUE, ELKHART LAKE, WI

Tuesday, September 21st, 2021

- 7:30 - 8:15 AM **Registration and Continental Breakfast Buffet**
- 8:15 – 8:30 AM **Welcome**
Matthew Fenske, 2021 WLA President
- 8:30 – 9:10 AM **Apps and Solutions to Catapult Productivity**
DAHLIA+Agency, Keri Kelly
- 9:10 – 9:40 AM **Our Sustainable Future- Joining the Global Green Labs Movement**
Christina Greever, My Green Lab (Virtual Presentation)
- 9:40 – 9:55 AM **Product Spotlight- Tools to Manage Environmental Monitoring Programs Data and Facilitate the Decisions to Make**
Matt Dewitt, Biomerieux
- 9:55 – 10:45 AM **Supplier Networking – Break**
- 10:45 – 11:00 AM **Product Spotlight- 3M Environmental Scrub Sampler**
Ben Axel, 3M Food Safety
- 11:00 – 11:40 AM **What’s been happening with PFAS in Drinking Water – An Overview**
Nathan Trowbridge- Eurofins
- 11:40 – 12:15 AM **Non-Confirming Samples: The Dreaded False Positives or Is It!**
Dr. Alex Brandt, Food Safety Net Services
- 12:15 – 12:30 PM **Product Spotlight - Profiler-F-Analyzer**
Dr.Jay Gandhi, Metrohm
- 12:30 - 2:00 PM **Lunch & Supplier Networking**
- 2:00 – 2:15 PM **Product Spotlight- ProxiMate NIR**
Lindsey Bojovic, BUCHI Corporation
- 2:15 – 3:00 PM **State of the Hemp Union**
Benjamin Caes, Eurofins
- 3:00 – 3:15 PM **Product Spotlight- Innovation in Food Safety through the Predictive Diagnostics**
Matt Dewitt, Biomerieux
- 3:15 – 4:00 PM **Supplier Networking – Break**
Snack Bar Available
- 4:00 PM **Adjourned – Prepare for Evening Activities**
- 5:00 PM – 9:00 PM **5:00 - 7:00 PM – Pontoon Cruise and Lawn Games**
7:00 PM - Dinner & Laboratorian of the Year Award Presentation at Lake Deck



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Wednesday, September 22nd, 2021

- 8:00 – 9:00 AM **Registration & Plated Breakfast**
WLA Annual Business Meeting during breakfast
- 9:00 – 9:45 AM **Life Hacks and Habits for Efficiencies + Life/Work Juggling**
DAHLIA+Agency, Keri Kelly
- 9:45 – 10:45 AM **Accreditation Readiness**
Heather Mclemore, A2LA
- 10:45– 11:00 AM **Break**
- 11:00 –12:00 PM **Outbreak Stories and Recalls**
Marianne Smukowski & Alex O'Brien, Center for Dairy Research
- 12:00 – 1:00 PM Lunch
- 1:00 – 2:00 PM **Covid-19 Myths, Misinformation and Disinformation and the Role of Science Communication**
Purnendu C Vasavada, Ph. D., PCV & Associates, LLC (Virtual Presentation)
- 2:00 – 2:15 PM **Break**
- 2:15 – 3:00 PM **Covid-19 Looking Back and Looking Forward**
Round Table Discussion
- 3:00 – 3:30 PM **NCIMS/NADRO Updates**
Lisa Roskom
- 3:30 PM **Closing Remarks & Dismissal**
Matthew Fenske, 2021 WLA President